

Westmoreland County Chamber Participates in Annual Chamber Day

*Chamber serves as the 'Voice of
Business' in Westmoreland County*

With the state budget deadline quickly approaching and the General Election right around the corner, more than 100 state and local chamber representatives from across the Commonwealth gathered in Harrisburg on June 5 for the 2018 Chamber Day at the State Capitol. The annual event, which is co-hosted by the PA Chamber of Business and Industry

and the Pennsylvania Association of Chamber Professionals, provides a forum for constructive dialogue between local chamber officers and key policymakers on key issues important to the state's business community and the best ways to improve the Commonwealth's business climate.

"Sometimes people think of the Chamber as just a networking group. While we do offer a lot of networking opportunities and cut a lot of ribbons, we're much deeper than that," said Chad Amond, President & CEO of the Westmoreland County Chamber of Commerce. "We serve as the voice of business in Westmoreland County. It's important that the Chamber has a strong relationship with our legislators and that we let them know where our employers stand on certain issues. That's the way we help to advance economic development, job growth, infrastructure improvement, workforce development, and family sustaining wages in Westmoreland County."

Participants met with several elected officials throughout the day including: Senate Pro Tempore Joseph Scarnati, R-Jefferson; Speaker of the House Mike Turzai, R-Allegheny; House Appropriations Majority Chairman Stan Saylor, R-York; and Democratic Chairman Joseph



Pictured Left to Right: Chad Amond, President & CEO, Westmoreland County Chamber of Commerce; State Representative Eric Nelson, 57th Legislative District; and Ron Ott, Director of Health Care Management, University of Pittsburgh at Greensburg and Secretary of the Westmoreland County Chamber Board of Directors.

Markosek, D-Allegheny. The keynote luncheon speaker was Republican Gubernatorial candidate and former state Sen. Scott Wagner. The event also featured policy discussions on a variety of critical topics including: the upcoming 2018-19 state budget, the state's opioid epidemic, workforce development, federal issues that impact employers, and the upcoming 2018 General Election.

In addition to the PA Chamber and the PACP, Chamber Day 2018 was sponsored by the following organizations: Beaver County Chamber, Bedford County Chamber, Blair County Chamber, Central PA Chamber, Chamber for Greater Philadelphia, Chester County Chamber, Greater Reading Chamber Alliance, Greater West Chester Chamber, Lancaster Chamber, Lebanon Valley Chamber, Main Line Chamber, Schuylkill Chamber, Western Chester County Chamber, Westmoreland County Chamber, Williamsport/Lycoming Chamber, Wyoming County Chamber and the York County Economic Alliance.

JULY EVENTS

Register at
www.westmorelandchamber.com

10	2:00 pm - Member Orientation, Chamber Office
12	8:00 am - Marketing Committee Meeting
23	5:00 pm - Mega Mixer on the Gateway Clipper, Pittsburgh
25	5:00 pm - W.O.W. After-Hours Networking Event, Onyx Wellness, Greensburg

THE WESTMORELAND COUNTY CHAMBER OF COMMERCE RECOGNIZES [FOTORECORD PRINT CENTER](#) AS THE "OFFICIAL PRINTER" OF THE CHAMBER CENTRAL NEWSLETTER. WE THANK YOU FOR YOUR SERVICES.

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CHAMBER CENTRAL



CHAIRMAN'S MESSAGE

On July 4th we celebrate the birth of our nation.

However, as with many things in today's world, the actual details get "watered" down. Did you know that the legal separation of the Thirteen Colonies from Great Britain actually occurred on July 2, 1776—not on the 4th of July?

So, why do we celebrate Independence Day on July 4th?

From the beginning, Americans have celebrated Independence Day on July 4th because it was the date written on the much-publicized Declaration of Independence. The actual date of the resolution of independence was approved in a closed session of Congress on July 2nd.

Regardless of the exact date, every year we celebrate the birth of our nation and all the things we have to be thankful for in our great country, the United States of America.

One of the many things we have to be thankful for is our Westmoreland County Chamber of Commerce. As our Awards Luncheon brochure in last month's newsletter suggested "Growing Together:"

- ✓ Business "Plants the Seeds"
- ✓ Individual Members "Add Water"
- ✓ Leaders Helping Others.... "Be the Light"
- ✓ Not-for-Profits..... "Share the Growth"

MICHAEL T. STORMS

Westmoreland County Chamber
of Commerce Board Chairman
Director of Operations,
Engineered Products,
Elliott Group



Help us celebrate each other and our Chamber by recognizing (nominating):

- ✓ Business of the Year
- ✓ Chamber Member of the Year
- ✓ ATHENA Award
- ✓ Not-for-Profit of the Year

July 4th we started a nation; every day as a Chamber organization, we continue to work hard, grow together, and support each other to show our founding fathers the results of their dreams and possibilities they cultivated 242 years ago.

From the Westmoreland County Chamber Board of Directors, we would like to wish all of you a happy and safe Fourth of July.

MEGA MIXER

NINE CHAMBERS!

Experience one of the largest mixers of the year.



Monday, July 23
5:00—8:00 PM



Gateway Clipper Fleet
350 W. Station Square Dr., Pittsburgh

*Enjoy an evening of networking, food and
beverages on the Gateway Clipper Fleet.*

Tickets \$45

Register at www.westmorelandchamber.com



Wednesday, July 25
5:00—7:00 PM



Onyx Wellness
626 North Main Street, Greensburg



*Enjoy some
wine and delicious
hors d'oeuvres while
making connections
with fellow Women
of Westmoreland!*

144 golfers teed up for a fun-filled day at the Ligonier Country Club on June 4. The **2018 Golf Classic** was an incredible success thanks to our enthusiastic committee, **19** dedicated volunteers, **21** generous sponsors, and of course our golfers. **Thank You** for supporting the Chamber!



THANKS TO OUR SPONSORS! ★**Eagle:** Highmark/Allegheny Health Network ★**Birdie:** UPMC East/UPMC Health Plan
 ★**Par:** Cintas Corporation, Elliott Group, First Energy/West Penn Power, First National Bank, Graham Insurance Group—Nationwide, Kattan Ferretti, Peoples Gas, PNC Bank, S&T Bank, Tenaska, THE pt GROUP Physical Therapy, Westmoreland County IDC
 ★**Beverage Cart:** A&S Indoor Pistol Range & Keystone Benefits Group ★**Bloody Mary Bar:** Integrity Retirement Solutions & Silvis Group
 ★**Dinner:** Somerset Trust Company ★**Driving Range:** Ramada Hotel & Conference Center ★**Hole-In-One:** C. Harper Auto Group
 ★**Lunch:** Chick-fil-A Eastgate Plaza ★**Putting Contest:** Guardian Construction Management Services

Member Moves & Milestones



► JP O'Connor and Amanda Heinemann cut the ceremonial ribbon on May 15 to celebrate the opening of Ryan Homes' newest community, The Greens at Blackthorne Estates. The community boasts 3 new floorplans that have just been released nationwide. Located within The Club at Blackthorne Golf Course in Penn Township, residents can enjoy scenic views, easy access to the links, and close proximity to Routes 22 and 130— perfect for active lifestyles.

◀ Jeff Cook, President, and Linda Daley, Branch Manager, cut the ribbon on May 17 to mark the opening of Somerset Trust Company's 33rd branch, located in Norwin Town Square. Since its inception, Somerset Trust Company has seen consistent growth to achieve an extensive Branch and ATM network throughout Somerset, Cambria, Westmoreland, Fayette, and Bedford Counties in PA and Garrett County, MD. Their mission as an independent community bank has remained unchanged for over 125 years.



► Dr. PJ Kelly, alongside family, associates and staff, celebrated the Grand Opening of Wellness on the Point on May 19 in Greensburg. Dr. Kelly, Dr. Shaler, Dr. Valletta, Dr. Speicher, Dr. Moore, and the rest of the team are dedicated to chiropractic solutions to target each patient's unique needs, from back pain, neck pain and headaches to muscular tightness and tension. They offer several holistic health care options and effective treatments to help patients get healthy and live pain free.



◀ Patrick Shea, Founder/Director, and Veronica Condrion, Foster Care Manager, hosted a Grand Opening celebration at LifeSpan Family Services in New Stanton on May 31. This marks the third location for the foster care and adoption agency headquartered in Punxsutawney. Lifespan's focus is to recruit foster parents in Pennsylvania's rural and suburban areas. Unfortunately, these areas have been underserved in the past and children often had to be placed many hours away from their home county.



Member Moves & Milestones

Tom Capco, System Director, Ambulatory & Outpatient Services and Kim Forsyth, Outpatient Services Manager, unveiled Exela Health's new Advanced Sleep Center location on June 6 in Greensburg. Located in Medical Commons Five near the hospital, the center boasts an experienced team of sleep physician-specialists, all board certified in sleep medicine, along with additional sleep professionals, who offer help and hope to those suffering from sleep disorders.



Westmoreland Community FCU sponsored a Career Discovery Day for 360 fifth grade students from Westmoreland County schools. This day provided students with dynamic and tangible experiences that facilitate a connection between their academic classes and professional endeavors in the future. They were able to be engaged in many activities that gave them a glimpse of the opportunities they could have in life as an adult. Presenters included Hutch's Taxidermy, Brittany Hoke, WTAE news reporter, a Comcast technician, Dr. Carla Capozzi, Orthodontist, PA State Trooper Steve Limani and a Computer Aided Drafting and Designer.

Member Spotlight

CARL JONES

of Business Solutions Today



Meet our Member Spotlight for July: Carl Jones, President/CEO of Business Solutions Today.

Founded by Carl in 2012, Business Solutions Today is an online marketing & management agency based out of Ligonier. His team of experts oversee anywhere from one or two aspects of a business' online marketing to complete online management, based on each client's specific needs.

Services they provide include online management strategies & business development, website management, design, development and optimization, Google services management (Google Search, Plus, Maps, Reviews), Google Analytics tracking & management, SEO/SEM, AdWords marketing, PPC advertising, social media management, local listings management, email marketing, CRM – customer relationship management, reputation and reviews management, brand management, mobile marketing and graphic design.

"The internet, while being a wonderful tool

for businesses to use, can be very complex and scary for the average business owner," he explains. "They usually work 10-12 hour days at their business and don't want to come home and sit in front of their computer working on their digital presence. It's a great feeling to be able to remove that burden from their shoulders and help their business grow."

What does Carl enjoy most about his Chamber membership? He says, "I love the connections I am making with the Chamber. Everyone from the staff to the members is really caring and fun. I didn't join expecting to get a bunch of new clients, I am looking to build relationships."

When he's not working, you might find Carl and his wife Susan playing music all over western PA as 'Mr. Jones & The Diva'. They also spend as much time as possible with their 7 grandchildren.

Find out more about Business Solutions Today at www.BusinessSolutionsTodayInc.com.

STUDENTS of the MONTH



JOSIE BENTELER, Mount Pleasant Student of the Month for April, was honored at a luncheon on May 11 at The Filling Station in Mount Pleasant. Pictured (from left) are Beth Beistel of Standard Bank, Sponsor; Jodi Ovitsky, Mount Pleasant H.S. Teacher; Josie Benteler, Student of the Month; and Leyla Pilon-Sinclair, Director of Membership Services for the Westmoreland County Chamber of Commerce.



SARAH STEADMAN, Mount Pleasant Student of the Month for May, was honored at a luncheon on May 9 at Grille 31 in Mount Pleasant. Pictured (from left) are Tracy Krider, Mount Pleasant H.S. Teacher; Sarah Steadman, Student of the Month; Linda Vecchio of the Mount Pleasant BDA, Sponsor; and Leyla Pilon-Sinclair, Director of Membership Services for the Westmoreland County Chamber of Commerce.



JORDYNN BROWN, Southmoreland Student of the Month for April, was honored at a luncheon on May 8 at Grille 31 in Mount Pleasant. Pictured (from left) are Leyla Pilon-Sinclair, Director of Membership Services for the Westmoreland County Chamber of Commerce; Jordynn Brown, Student of the Month; Elizabeth Goodman, Southmoreland H.S. Teacher; and Chip Rowan of Armstrong Cable, Sponsor.



MICHAELA BURKE, Southmoreland Student of the Month for May, was honored at a luncheon on May 7 at Leo's Pub & Grille in Mount Pleasant. Pictured (from left) are Leyla Pilon-Sinclair, Director of Membership Services for the Westmoreland County Chamber of Commerce; Jenna Hixson, Southmoreland H.S. Teacher; Michaela Burke, Student of the Month; and Alex Leonard of Republic Services, Sponsor.

Congratulations!

NEW MEMBERS

Welcome!

Carol & Dave's Roadhouse

Dave Cassler
122 North Market Street, 2nd Floor
Ligonier, PA 15658
724-238-2296
www.carolanddavesroadhouse.com
Casual Dining

December Development Group

Angel Botti
857 South Main Street, Suite 4
Greensburg, PA 15601
724-219-3192
Remodeling

Dommy's Pizza

Robert Domiano
1100 Hancock Avenue
Vandergrift, PA 15690
724-454-7481
www.dommypizza.com
Specialty Foods, Bakeries & Beverages

Find Your Fire Fitness

Daynelle Sanner
2 West Main Street
Mount Pleasant, PA 15666
724-257-2020
www.findyourfirefitness.com
Fitness Centers, Fitness Equipment, Personal Training, Nutrition Counseling

Optimus Spine & Posture

Gareth Bury
593 Rugh Street
Greensburg, PA 15601
724-672-3794
www.optimusspineandposture.com
Chiropractic

Quatrini Rafferty Attorneys at Law

Michael Quatrini
550 East Pittsburgh Street
Greensburg, PA 15601
724-837-0080
www.qrglaw.com
Law Firms & Legal Services

Quatrini Rafferty Attorneys at Law

Michael Quatrini
816 Ligonier Street
Latrobe, PA 15650
724-539-2841
www.qrglaw.com
Law Firms & Legal Services

Quest Coach

Tracy L. Showman
5506 Scottdale-Dawson Road
Scottdale, PA 15683
724-887-5030
www.quest-coach.com
Travel Agencies, Travel Services

Sheepdog Tactical, LLC

Donald R. Hess, Jr.
40 Foxglove Drive
Greensburg, PA 15601
724-388-7274
www.faithfulinvictory.com
Tactical Training

Technimark

Scott Irvine
149 Devereux Drive
Latrobe, PA 15650
724-537-9600
Medical Devices & Supplies

TruFit Chiropractic

Jason Sweeney
125 East Otterman Street
Greensburg, PA 15601
724-858-4060
www.trufitchiro.com
Chiropractic

Let's *get* Social



www.westmorelandchamber.com

**Growing Together 2018
Awards Luncheon**

Call for Nominations

🏆 Business of the Year 🏆 Chamber Member of the Year
🏆 Non-Profit of the Year 🏆 ATHENA® Award

Make your nomination online at WestmorelandChamber.com



CHAMBER CENTRAL

2018 BOARD OF DIRECTORS

Michael Storms - Elliott Group (Chair)
Christina Jansure - Jeannette Specialty Glass (Vice Chair)
Bradley Roth - Kattan Ferretti Financial (Treasurer)
Ron Ott - University of Pittsburgh at Greensburg (Secretary)

Linda Dickson - Redstone Presbyterian SeniorCare
Walt Henry - THE pt GROUP Physical Therapy
Michelle Ivill - Vale Vista Associates
John Kline - S&T Bank
Sherry Magretti-Hamilton - Westmoreland County Register of Wills
Jeffrey McDonald - West Penn Power/First Energy
George O'Brien - YMCA of Greensburg
Dennis O'Hara - Guardian Construction Management
Dr. Gennaro "Jamie" Piraino Jr. - Franklin Regional School District
Jason Rigone - Westmoreland County Industrial Development Company
James Smith - Economic Growth Connection
Dr. Tuesday Stanley - Westmoreland County Community College
Paul Ward - Kennametal

***James Creenan** - Creenan & Baczkowski, PC
***Michael Egan** - CBL Associates/Westmoreland Mall
***Bill Ferri** - Ferri Pharmacy
***Ann Nemanic** - Laurel Highlands Visitors Bureau
***Tony Vecchio** - Coldwell Banker

* *Ex-officio member*

Westmoreland County Chamber of Commerce

241 Tollgate Hill Road | Greensburg, PA 15601
Phone: 724-834-2900 / Fax: 724-837-7635

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CHAMBER STAFF

Chad Amond - President & CEO
Joanne Pearson - Director of Operations
Leyla Pilon-Sinclair - Director of Membership Services
Tricia Thomas - Director of Communications & Event Planning
Grace Markum - Leadership Westmoreland Facilitator/Consultant

Building Business. Connecting Communities. Empowering Everyone.



www.westmorelandchamber.com



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With the constant changes to employee benefits, most brokers are still providing "traditional services" which will not meet employer goals for a successful benefits strategy. JRG Advisors utilizes a **4C Approach** by Consulting to develop a risk management strategy, implementing Creative Solutions, and meeting ACA/ERISA Compliance regulations to lower Costs.

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www.chamberchoice.com



We also offer:

- Individual and Group Health Insurance
- Medicare Products
- Dental and Vision Insurance
- HR Solutions
- Business Insurance Dividend Program
- Energy Savings Program
- Voluntary Benefits and Personal Insurance

Growing Together

The 2018 Westmoreland County Chamber of Commerce Annual Business Meeting and

Awards Luncheon

Thursday, October 11, 2018 | Ramada Hotel & Conference Center | 100 Ramada Inn Drive, Greensburg, PA 15601

Call for Nominations

Do you know of a business, individual or non-profit that should be recognized for their contributions to Westmoreland County? Nominate them for one of the Chamber's annual awards.

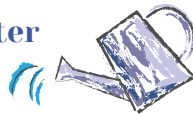
Plant the Seeds



Business of the Year

Awarded to an outstanding business in the County that is dedicated to community involvement, promotes job growth and employee retention, and is committed to the growth and promotion of Westmoreland County.

Add Water



Chamber Member of the Year

Awarded to an active member of the Westmoreland County Chamber who consistently fosters membership and development for the Chamber; he/she participates in numerous committees or events and is creative in promoting and supporting the Chamber's vision.

Be the Light



ATHENA® Award

Awarded to an individual who has achieved the highest level of professional excellence, contributes time and energy to improve the quality of life for others in the community, and actively assist others, particularly women, in realizing their full leadership potential.

Share the Growth



Not-for-Profit of the Year

Awarded to an outstanding not-for-profit organization in the County that is dedicated to providing outstanding service to residents county-wide, and continually demonstrates community involvement.

We are grateful for our Sprouting Sponsor list.



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More Music, More Variety!



Carlow University | PNC Bank
Standard Bank, ATHENA® Pin Sponsor
First National Bank | Fotorecord Print Center



Sponsorship openings are still available.

To submit your nomination visit the Chamber's website by July 16, 2018.
WestmorelandChamber.com



Westmoreland County
Chamber of Commerce
241 Tollgate Hill Road Greensburg, PA 15601

GOAL Magazine
Proudly Presents The Second Annual

Gala

Lead Sponsor:

SecondHalf Coach
Wealth Management

...no sit down program style event here...THIS IS A PARTY!

“Not your typical black tie affair!”

Despite the formal attire, the party had a very relaxed feel. From the music to the games, making sure everyone had a great time was clearly the party’s “GOAL” ! We’re already looking forward to seeing what they have planned for next year!!”

- Westmoreland County Honorable Judge Jim Silvis and wife, Colette

September 22, 2018

6:00 p.m. – 11:00 p.m.

Greensburg Country Club

Red Carpet Reception with
Hors D'oeuvres and Champagne Punch

Four Hour Top Shelf Open Bar

Multiple Food and Tapas Stations

Several Forms of Live entertainment
throughout the evening including:

- Casino Tables, Photo Booth
- Strolling Magician, DJ
- Auction items and so much more!

\$125 per person

To reserve your ticket go to:
go2goalus.com/goal-gala

Dress Attire:

Men – Tuxedo or Dark Suit/Tie

Women – Formal Gown or Cocktail Dress

All net proceeds
benefit The
Westmoreland
County Chapter of:



About the charity....

Our Clubhouse provides free emotional and social support to those touched by cancer in western Pennsylvania. Those living with cancer at any age, as well as the family and friends who care for them, are welcome to join Our Clubhouse and receive free support.

OURCLUBHOUSE.ORG

Go2Goal is a Pennsylvania not for profit organization with a 501(c)(3) application pending with the Internal Revenue Service. The official registration and financial information may be obtained from the PA Dept. of State by calling toll free within PA at 800-732-0999. Registration does not imply endorsement. All donations are deductible in accordance with prevailing IRS rules. A portion of the registration proceeds will be tax deductible. Please consult your tax advisor.

WESTMORELAND HUMAN SERVICES INC. AND



PRESENTS THE 24TH ANNUAL GOLF OUTING

**Friday, August 10, 2018
Hannastown Golf Club
Greensburg, Pa
9:00A.M. Shotgun Start**

Join Westmoreland Human Services, Inc. and Westmoreland Community Action as we continue our mission to raise funds to support programs and provide services to Westmoreland County's low-income community.

Golf package - \$125 per person includes:

**Registration and continental breakfast beginning at 8:00am. Men, Women, and
Coed foursomes welcome**

- ❖ 18 holes with cart
- ❖ Lunch
- ❖ Refreshments
- ❖ Full course buffet dinner
- ❖ Skill holes
- ❖ Prizes for the winning teams

Westmoreland Human Services, Inc. and Westmoreland Community Action are 501(c) (3) tax exempt organizations under the International Revenue Service Code. Contributions may be tax deductible to the extent allowed by law. A copy of the official registration and financial information can be obtained from the Pennsylvania Department of State by calling toll free in Pennsylvania to 1-800-732-0999. \$33 is tax deductible.
The balance is fair market value of food/green fees.

To request a registration form contact:

**Jennifer Kemerer
Westmoreland Community Action
226 South Maple Avenue
Greensburg, Pa 15601
724-831-1260 x 153
*Call Jennifer for credit card registration.
Add 3% to credit card transactions.**

Prizes Include:

**Hole-in-one
Skill Holes
1st and 2nd Place Foursomes
50/50 drawings and other raffles**



JOIN US

September 29th

Twin Lakes Park

Westmoreland County Walk

For more information on sponsorship
opportunities or creating your own team visit
alz.org/walk

SHARE YOUR PHOTOS

Questions?

Contact Brittany Coulter

bcoulter@alz.org

412-261-5040 x3111

TAG YOUR POSTS



[FACEBOOK.COM/ALZGPA](https://www.facebook.com/ALZGPA)



@ALZGPA

#WalkWestmoreland #WTEAGPA



ALZGPA

#WalkWestmoreland #WTEAGPA



BlackburnCenter

Standing together to end violence.

CREATING SAFE AND THRIVING WORKPLACES

A Comprehensive Approach to Preventing Harassment

The traditional approach to preventing workplace harassment, which consists largely of stand-alone trainings or online courses that highlight legal definitions and liability concerns, does not have a lasting impact on attitudes and behaviors. Research shows that these traditional trainings have had little effect on reducing harassment, and may have increased it in some circumstances. This holistic training aims to change the organizational culture and strongly differs from traditional models. This training is collaborative and customizable. We help you to assess, strengthen and build a thriving work environment by enhancing knowledge and skills.

Comprehensive training includes:

- Workplace climate assessment
- Company policy and practice consultation
- Employee training: in-person and online components
- Management team training
- Follow-up resources

The cost to Blackburn Center for this training is \$75/hr. Your contribution to help support this cost would be appreciated. The time needed for full implementation of the project is 3 hours of in-person training, with additional hours of consultation and preparation as needed. Partial implementation packages are available.

To schedule training,
contact:

724.837.9540 x114

bethb@blackburncenter.org

Our Services:

- 24/7 hotline
- Counseling and therapy
- Legal and medical advocacy
- Support groups
- Shelter for victims of intimate partner violence
- Community education programs
- School programs
- In-service trainings for professionals
- Community engagement events

All client services are free of charge, confidential and available for women, children, and men.

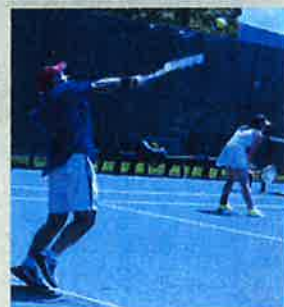
24-hour hotline 724.836.1122
or 1.888.832.2272



SAVE THE DATE

FRIDAY, AUGUST 24, 2018

**CASA of Westmoreland, Inc.
Annual Golf & Tennis
Tournament**



SAVE THE DATE

The Fall Gala

BENEFITTING

CASA of Westmoreland, Inc.

Court Appointed Special Advocates for abused and neglected children in Westmoreland County

Saturday, November 3, 2018

We hope you will join us for this black-tie optional affair to support advocacy for abused and neglected children in Westmoreland County. This elegant gathering will feature fabulous prizes, delicious food, musical entertainment and incredible company. Please mark us in your calendar today!

Please contact the CASA Office for details: 724-850-6874 or
casapalc@co.westmoreland.pa.us
INVITATIONS TO FOLLOW





Being a CASA volunteer is the most rewarding experience of my life. At the end, you step back and say, 'Wow, I made a difference.'"

*CASA of Westmoreland
Volunteer*

"A voice in court for abused and neglected children."

Since 2007, CASA of Westmoreland has served nearly 500 abused and neglected children in Westmoreland County.

CASA of Westmoreland (Court Appointed Special Advocates) is a volunteer-based organization providing a voice in the courts on behalf of abused and neglected children in Westmoreland County.

Children with a CASA volunteer:

- Spend less time in court and less time with the foster care system
- Are less likely to re-enter foster care
- Have a better chance of receiving needed services and finding permanent homes
- Are less likely to have poor conduct in school or be expelled and are more likely to pass all of their courses

To learn more about CASA call 724-850-6874

www.westmorelandcasa.org

casamath@co.westmoreland.pa.us

2 N. Main Street, Greensburg, PA 15601

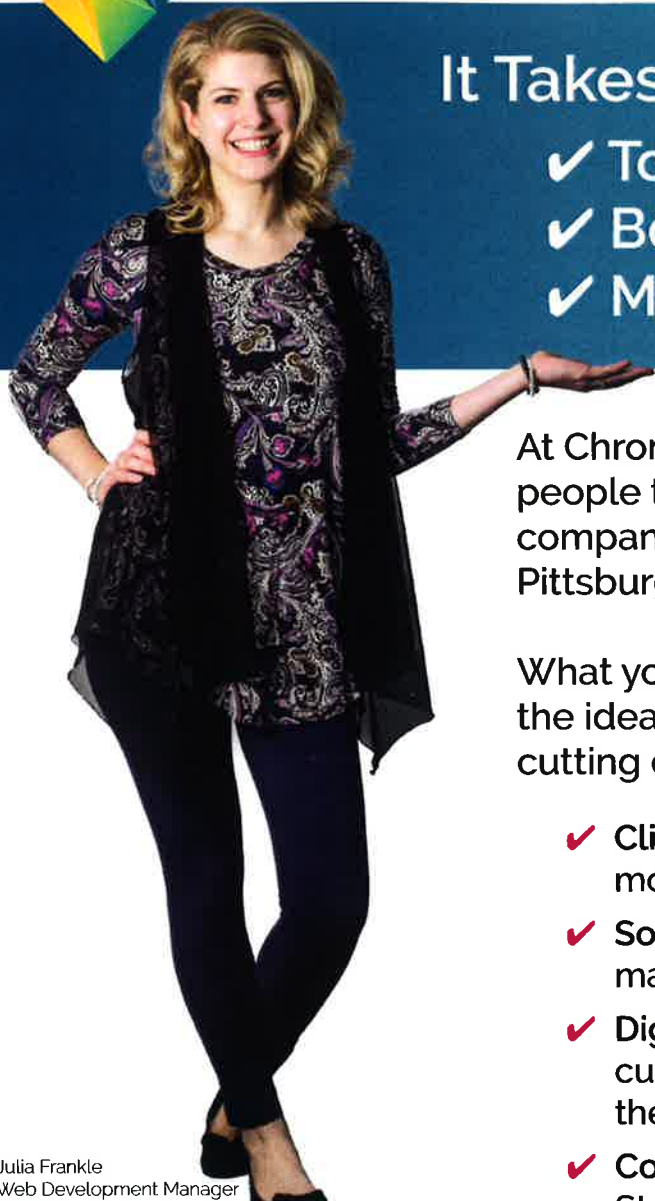




724-523-3001
www.chroma-marketing.com

It Takes More Than a Website

- ✓ To Grow Your Business
- ✓ Boost Your Profit
- ✓ Make Work Easier



Julia Frankle
Web Development Manager

At Chroma, we've been around for a while. Most people think of us as that award-winning website company serving Westmoreland County and the Pittsburgh region for over 18 years.

What you don't know is how much we've reinvented the idea of web services! Today, Chroma offers cutting edge values no other agency can match:

- ✓ **Client Portals** to help you serve your customers more efficiently and sell more services.
- ✓ **Software Integrations** and database management to make your work fast and easy.
- ✓ **Digital Marketing** solutions that reach more customers, engage their attention, and measure their response.
- ✓ **Content Development** for eNewsletters, Case Studies, Blogs, and more.
- ✓ **WordPress Websites** that are ultra-modern, mobile, and secure, along with the training you need to make basic updates on your own!
- ✓ **Enterprise level e-commerce** solutions.

All in One
The One Agency for
You!

More than a service,
Chroma is a partner
ready to help you
reinvent your own
success story.

Call us today at 724-523-3001

Or email Aaron Giagnocavo,
our General Manager, at
Aaron@Chroma-Marketing.com



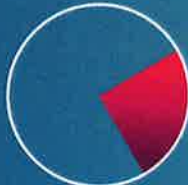
The Internet experience has changed since your site was created.

LOOKING BACK

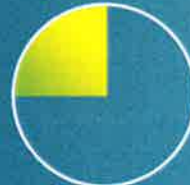
**10
YEARS**



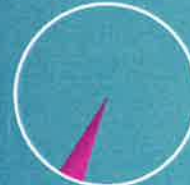
25%
of the World
Population was
online



25%
of the US was
still using
dial-up



25%
of people had
high resolution
screens



4%
of people
used Google
Chrome

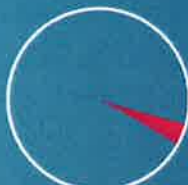


Mobile usage
was
nearly
non-existent

**TODAY
in
2018**



54%
of the World
Population is
online



4%
of the US is
now on
dial-up



94%
of people have
high resolution
screens



78%
of people
use Google
Chrome



55%
of searches
are now
mobile



You Have To Be Mobile Friendly

Mobile usability is generally considered to be an important ranking factor in 2018. If your site is not mobile friendly, your site is not ranking well in mobile searches – and that's about half the searches in the world.



Your Audience Is Online

At the end of 2017, an estimated 4,157,000,000 users were online - about 54% of the world's population. 60% of buyers begin by using a search engine to find the products they want.



Styles Have Changed

If your site was made back in the days of "dial up," the images and styles used on the site are not what modern-day users expect to see. Your site may look old and outdated, like a dilapidated signpost.



Security Is Important

In the past, shopping sites or those collecting private information needed to be secure. Earlier this year Google recommended all sites with a contact form be secured by an SSL certificate. Now, Chrome V68 will mark ALL sites that don't have an SSL certificate as "Not Secure." It's estimated that 78% of users are on Chrome and will see this notice. Today, you need an SSL Certificate to be trusted online.



Fresh Content Means More Traffic

What drives people to your website? To put it simply, content. It helps your website, but also your social media, blogging, and newsletters. Google's Search Console help file says "One of the most important steps in improving your site's ranking in Google search results is to ensure that it contains plenty of rich information that includes relevant keywords, used appropriately, that indicate the subject matter of your content."



724-832-9200

125 Hartman Road
Greensburg, PA 15601



About Us

TRC Staffing Services Inc. has been a stable provider of staffing services since 1980. TRC is committed to providing the best-qualified and most responsible staffing employees available. We believe understanding your business is key in building relationships. Therefore, the better we get to know you the better placements we can make for you.

- We have been in Staffing and Professional Placement in Western PA since 1990.
- Locally owned and operated

Our Services

TRC provides staffing and employment services to a diversified group of customers. Some of our services include:

- Direct Placement
- Temp-to-Hire Special Projects
- FMLA coverage
- Outsourcing in peak periods
- Customized Solutions and more

Industries Served

- Clerical / Reception / Administrative
- Accounting / Finance / Payroll / Bookkeeping
- Customer Service / Data Entry / Pay-Rec
- IT / Technical / Web-Design

Our Pledge

To meet our clients' staffing needs in a cost-effective manner with the kind of flexibility that's essential in today's business world. We accomplish this through:

Quick Response: Daily callback

Qualified Staff: Experience confirmations

Quality Service: We won't settle for anything less

Applicant Screening: Criminal Background checks completed along with any others required by client

Applicant Skill: We match experience, skill, personality and availability to your specific needs

Applicant Interviewing: In-depth interviews

Taxes and Insurance: TRC's coverage meets your requirements

Competitive Bill Rates: TRC's quality and service sets the industry standard. You get what you pay for.

Satisfaction: We will satisfy your staffing needs.

Added Value

TRC provides added value through:

Dedicated Operations Team

- Unparallel Tenure (average 22 years)
- Human Resources / Staffing Professionals
- Full service Payroll operations
- Staffed for Quality, Ethics & Support

Client Focused

- We listen to your specific staffing needs
- Relationship oriented
- Problem solving and solution-based service

Mission Statement

We strive for excellence. Clients and employees alike are further supported by an outstanding service organization that's responsive to their individual needs through:

- **Employee Satisfaction** with high-quality support services that serve customers responsibly
- **Value** is created by satisfied, loyal and productive employees
- **Customer Satisfaction** is influenced by the value of services provided to customers
- **Customer Loyalty** results from customer satisfaction
- **Profit and Growth** are stimulated primarily by customer loyalty



Client Guarantee

TRC Staffing Services pledges to its clients that each TRC employee has been tested and reference checked. In addition, their skills and experience level have been verified and are part of the employee's records. TRC will replace a candidate per your request at anytime during the assignment period.

Contact Mary or Kate 724-832-9200 or email mary.clymer@trcstaffing.com

accessAbilities Foundation, Inc.

2900 Seminary Drive • Building B • Greensburg, PA 15601
724.832.8272 • TOLL FREE 1.877.822.8272 • FAX 724.837.8278
www.accessAbilitiesFoundation.org



Dear Friends,

From their humble beginnings as the Western Pennsylvania Cerebral Palsy Institute in 1954 to the present, *accessAbilities* Foundation and their sister agencies - *accessAbilities* Inc., and All Abilities, Inc. - have been dedicated to empowering people with unique abilities to live life to its fullest.

We are writing today to ask for your support of the *accessAbilities* Foundation's 20th Annual Winners Circle Classic. The Winners Circle Classic golf outing is scheduled **for Monday, August 20 at the Westmoreland Country Club**, an 18-hole championship golf course situated in the rolling hills of the Laurel Highlands. Proceeds from the event support their sister agencies as they help babies reach important milestones, adults with disabilities experience greater independence, and aging seniors remain in their homes as opposed to an assisted living facility. By participating in the golf outing, you make it possible for your friends and neighbors across western Pennsylvania to receive these vital services. Your support helps the mission, allowing them to serve nearly 2,000 children and adults with disabilities each year.

Exciting news for this year's outing...

- Non-Golfers are welcome to join in the festivities with a Special Dinner Offer
- Golfer All Inclusive Package Available
- Hole-in-One Opportunities
- Putting Contest and more!

As committee members we believe in the work of *accessAbilities* and All Abilities and hope you will consider joining us by investing in the *accessAbilities* Foundation Tee-Up & Change Lives "Winners Circle Classic" golf event. Should you have any questions regarding this request, please contact Barb Christner, Director of Development and Marketing at 724.832.8272 ext. 1027, or via email at bchristner@accessAbilities.org.

Thank you again for your previous support and for considering this request to Tee-Up & Change Lives!

Warm regards,

Deborah Venditti
Executive Director

Dr. Nick Senuta
Chairman, Golf Committee

**Don't forget to VISIT our Facebook Event Page for even more prize announcements!
Invite your Facebook friends to join you on the course or at dinner.**

Monday, August 20, 2018

accessAbilities
Foundation, Inc.

Westmoreland Country Club

10:30 a.m. Registration ~ 11:00 a.m. Lunch ~ Noon Shotgun Start ~ 5:00 p.m. Dinner & Auction



Event Chair
Dr. Nick Senuta
Pro Adjuster
Chiropractic Clinic



Event Co-Chair
John Rusbosin
Rusbosin Furniture
& Flooring



Event Co-Chair
Art Hazen
Medallion Wealth
Management

Golfer Registration \$175 per person

Registration includes cart and greens fees, pre-golf lunch buffet, snacks on the course and a delicious barbeque on the patio after golf.

Non-Golfer Dinner Guest \$40 per person

-OR- Bring Some Friends (\$150 - table of four / \$290 - table of eight)

Join in the fun and bring your friends! All guests are eligible to participate in our amazing basket raffle, silent and live auctions.

All Inclusive Package \$50 per person (cash or checks only)

Add \$50 to each golfer's registration and receive a nice package upon arrival that includes a mulligan, putting contest, 50/50 and basket raffle tickets.

Choose a level...

Sponsorships with Golf

☐ Event Sponsor \$5,000

- Golf for 8
- Return round of golf for 8
- Company logo on all printed materials
- Opportunity to address the dinner guests
- Company logo displayed on your foursome's golf carts
- Recognition in publicity generated for the event
- Tee sign on each hole
- Full page ad in program booklet

☐ Titanium Sponsor \$3,500

- Golf for 8
- Return round of golf for 4
- Company logo displayed on your foursome's golf carts
- Recognition in publicity generated for the event
- 9 Tee signs
- Full page ad in program booklet

☐ Gold Sponsor \$2,500

- Golf for 8
- Company logo displayed on your foursome's golf carts
- Recognition in publicity generated for the event
- 9 Tee signs
- Full page ad in program booklet

☐ Silver Sponsor \$1,250

- Golf for 4
- Company logo displayed on your foursome's golf carts
- 6 Tee signs
- Full page ad in program booklet

☐ Bronze Sponsor \$750

- Golf for 2
- 3 Tee signs
- Full page ad in program booklet

☐ Foursome \$700

☐ Individual Golfer \$175

☐ #___ All Inclusive Package(s) \$50 each

All Sponsorships and Underwriters receive:

- Company logo and link to company's website on the accessAbilities Foundation page
- Company logo on Welcome Banner
- Social media recognition
- Promotional items in the golfer bags
- Visual and verbal acknowledgements at the event

Underwriters without Golf

☐ Refreshment Underwriter \$500

- Company logo displayed at Refreshment Stations on course
- 3 Tee signs
- Full page ad in program booklet

☐ Cart Underwriter \$500

- Company logo displayed on all golf carts
- 3 Tee signs
- Full page ad in program booklet

☐ Dinner Underwriter \$350

- Company logo displayed on Tables during Dinner
- Recognized in program booklet

☐ Lunch Underwriter \$350

- Company logo displayed on Tables during Lunch
- Recognized in program booklet

☐ #___ Dinner Guest \$40 each

☐ Tee/Green Sign Special 3 signs for \$150

☐ Tee/Green Sign 1 sign for \$100

Program Advertising * only 1 available

☐ *2-Page Center of the Program, b/w \$300

☐ *Inside Front Cover, full page, full color \$150

☐ *Inside Back Cover, full page, full color \$150

☐ Full Page Ad, b/w (4.5" x 7.5") \$100

☐ Half Page Ad, b/w (4.5" x 4") \$50

☐ Donations

Gift baskets and other in-kind gifts are offered as raffles, silent auction items or included in the golfer gift bags.

Previous donations have included:

- Gift Cards or Certificates
- Vacation or Getaway Packages
- Autographed Sports Memorabilia
- Extraordinary Experiences (back stage tours, driving a NASCAR, visit the Steelers Locker Room, etc.)
- Event Tickets and more



PLAN TO JOIN US...



Contact: _____

Company: _____

Address: _____

Phone: _____

Email: _____

☐ I am unable to attend this year's event, but please accept the enclosed donation in support of your event.

Make checks payable and mail to:
accessAbilities Foundation
2900 Seminary Drive, Building B
Greensburg, PA 15601

If paying by credit card,
please use the online form located at:
www.accessabilitiesfoundation.org

Questions: Call 724.832.8272, x1027

The official registration and financial information of the accessAbilities Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The accessAbilities Foundation is a 501(c)(3) nonprofit organization - donations to which are tax deductible to the fullest extent permitted by law. Net proceeds benefit programs and services for children and adults with disabilities not otherwise funded by the government.

Give Through Golf



The **accessAbilities** Foundation is proud to present the 20th Annual **Winners Circle Classic “Tee-Up & Change Lives”** supporting programs and services provided by **accessAbilities** and **All Abilities** helping children, adults and seniors with disabilities or developmental delays.

Enjoy the amazing golf course and delicious meals at the Westmoreland Country Club, all while supporting a great cause! Your participation in this fun-filled outing helps nearly 2,000 children and adults with disabilities receive services across southwestern Pennsylvania. By making an investment in the **accessAbilities** Foundation, you are unlocking human potential and empowering people to live more independently.

accessAbilities
Foundation, Inc.

Stay Connected!

Visit www.accessabilitiesfoundation.org

Follow us!

Like us!



Thank you to our Sponsors...

Sponsorships due by May 23, 2018 to ensure inclusion on print materials, as seen below.



Pittsburgh-based
Management Group
Andrew J. Pravlik



Your mouth. Our mission.
Dr. George Monios, DDS

